

THE 2017 AUSTRALIAN
WINTER SCHOOL CONFERENCE

CROSSROADS

COORDINATE • COLLABORATE • INTEGRATE

27-28 JULY 2017 • BRISBANE

SPONSORSHIP PROSPECTUS



ABOUT THE CONFERENCE

The Australian Winter School (AWS) conference is an annual conference held in June/July every year, since its inauguration in 1988. Initially run solely by Lives Lived Well, the conference is one of the leading alcohol and other drug conferences in Australia. AWS 2017 is being presented in partnership between the Queensland Network of Alcohol and Other Drug Agencies (QNADA) and Lives Lived Well.

The aim of AWS is to support health care professionals in developing skills and knowledge in identifying, responding to and treating alcohol and other drug related issues. It provides a unique forum for people working in the alcohol and other drugs sector to share experiences and update skills. The almost 300 delegates that attend AWS are comprised of alcohol and other drug clinicians, mental health workers, allied health staff, medical practitioners and nurses, as well as policy makers, researchers and academics.

The diversity of delegates allows for cross-sectoral collaboration and professional networking as well as discussion and debate. Presentations address practice, policy and treatment areas, as well as population trends, early intervention and prevention, co-occurring issues and partnerships providing ongoing professional development for the workers and clinicians to ensure their knowledge of contemporary practice and cutting edge research.

The theme of the 2017 Australian Winter School is Crossroads. We are exploring and highlighting the complex intersection between the alcohol and other drugs sector and other sectors. We are drilling down into prevention, treatment and harm reduction to unpack when and why we choose to Collaborate, Coordinate and Integrate across services and sectors.

Where and when

27-28 July 2017

Mercure Hotel, Brisbane, QLD (North Quay)

Program

Two day conference 27-28 July 2017

Cocktail Party, 27 July 2017

**“The Australian Winter School
is an opportunity
to catch up with colleagues,
to reflect on our
organisation, our practices
and our relationships”**

-Previous Winter School Attendee

ABOUT THE PRESENTERS



Lives Lived Well is one of Queensland's leading non-government support organisations for people who have problems with alcohol or drugs. Many of the people they work with also have mental health concerns.

Lives Lived Well was formed following the merger of the Alcohol and Drug Foundation Queensland, Gold Coast Drug Council and the Queensland Drug and Alcohol Council in May 2012. Lives Lived Well services extend across Queensland and include both residential and non-residential programs.

With a collective history of service provision spanning nearly 80 years, the Lives Lived Well group are experienced service providers, with over 150 staff and 40 volunteers working with clients throughout Queensland.

Lives Lived Well provide a range of services designed to influence behaviour, reduce harm, aid recovery and bring about positive change. When clients are ready to address their issues, Lives Lived Well is there with the tools, time and talents to support them.

Lives Lived Well believe passionately that people can change, that addictions can be overcome, stigmas can be overturned, and lives can be transformed.

Lives Lived Well believe that every individual has the right to live with dignity. And that every day gives us a new chance to reach out, and help rebuild the lives of people in need.

Find out more at www.liveslivedwell.org.au



The Queensland Network of Alcohol & Other Drugs Agencies (QNADA) is the peak organisation for the non-government (NGO) alcohol and other drug (AOD) sector.

QNADA members provide intoxication management, withdrawal management (inpatient), individual and family counselling, outreach, case management, residential treatment (or residential services) including Therapeutic Communities and residential rehabilitation, harm reduction and continuing care/ supported accommodation services.

As a peak organisation, QNADA's purpose is to support our members to deliver high quality, evidence based services. For more information go to www.qnada.org.au

SPONSORSHIP OPPORTUNITIES

Gold Supporter (3 available)

\$10,000 + GST

As a gold supporter you will receive the following:

- logo in printed event literature (including, promotional flyers, conference program, conference handbook and printed advertising material)
- will be referred to as 'Gold Supporter'

Advertising and promotion

- *Website*
 - 100 word corporate message
 - Sponsor logo with link to website
- *Promotional emails*
 - acknowledgement of sponsorship in conference promotional emails
 - feature in 2 x promotional e-newsletter
- *Conference handbook*
 - 100 word corporate message
 - logo
 - full page advertisement (artwork to be provided by the sponsor at their own expense)
- *Social media*
 - social media recognition through Twitter, Facebook and LinkedIn page

Acknowledgement as gold supporter at the conference

- verbal recognition at the opening and plenary sessions
- logo to appear on sponsors power point slide

Trade stall

- opportunity to display in the exhibition area for the event

Sponsor entitlements

- 4 x complimentary conference registrations, where registration includes attendance at the conference cocktail party and all conference sessions

**Your opportunity
to be seen and
make a difference!**

Silver Supporter (9 Available)

\$5,000 + GST

As a silver supporter, you will receive the following:

Stream acknowledgment

The conference features a number of streams all following one of these three topic areas:

- Prevention

- Treatment

- Harm Reduction

- opportunity to open or close chosen stream
- acknowledgement by the stream chair
- advertising material (eg banner, flyers) in the stream room.

Advertising and promotion

- *Website*
 - 100 word corporate message
 - stream sponsor logo with link to website
- *Promotional emails*
 - acknowledgement of sponsorship in conference promotional emails
 - feature in 1 x promotional e-newsletter
- *Conference handbook*
 - 100 word corporate message
 - logo
 - half page advertisement (artwork to be provided by the sponsor at their own expense)
- *Social media*
 - social media recognition through Twitter, Facebook and LinkedIn page

Acknowledgement as stream sponsor at the conference

- verbal recognition at the opening and plenary session
- logo to appear on sponsors power point slide

Trade stall

- opportunity to display in the exhibition area for the event

Promotional material

- opportunity to provide promotional material to be included in the conference satchel)

Sponsor entitlements

- 2 x complimentary conference registrations, where registration includes attendance at the conference cocktail party and all conference sessions

Useful practical mix of
information

Sharing new trends

Real work examples

Bronze Supporter (8 available) \$2,500 + GST

As a bronze supporter, you will receive the following:

Advertising and promotion

- *Website*
 - 80 word corporate message
 - logo with link to website
- *Conference handbook*
 - 80 word corporate message
 - logo
 - quarter page advertisement (artwork to be provided by the sponsor at their own expense)
- *Social media*
 - social media recognition through Twitter, Facebook and LinkedIn page

Acknowledgement at the conference

- verbal recognition at the opening and plenary session
- logo to appear on sponsors power point slide

Trade Stall

- opportunity to display in the exhibition area for the event

Sponsor entitlements

- 2 x complimentary conference registrations, where registration includes attendance at the conference cocktail party and all conference sessions.

Conference Program Advertising

Each year we produce a conference handbook which is distributed to all delegates and speakers at the conference. Advertising opportunities are as follows:

Full page	\$700 + GST
Half page	\$450 +GST
Quarter page	\$300 +GST

There's something
for everyone!

WHAT TO DO NOW

Complete the attached form and send it to info@qnada.org.au. Once the invoice is received and invoice will be raised and full payment must be made by **31 May 2017**.

Please note our terms and conditions are listed on the sponsorship and trade registration form.

Sponsor meeting

Once you have confirmed as sponsor, you will be contacted with more information. Sponsorship and trade packages are available unless sold out up to and including **31 May 2017**.

Other things

Logo to be provided to the info@qnada.org.au once you are confirmed as a sponsor or trade exhibitor. A sponsorship kit including set up information, delivery label, trade exhibiting space allocation, delegate lists and key dates will be emailed to you within 2 weeks of confirmation of your sponsorship or trade space.

All sponsorship meetings will be conducted within 2 weeks of confirming your sponsorship or trade space.

Terms and Conditions

- Acceptance of offer is by completion of Sponsor Form.
- Payment is required by 31 May 2017 (special arrangements can be made).
- Notice of cancellation must be submitted in writing prior to 31 May 2017. 50% cancellation fee will apply. Cancellations received after 31 May 2017 will not be refunded.

For any questions please contact Chloe Moss
Executive Assistant
QNADA
P 07 3023 5050
E Chloe.Moss@qnada.org.au

Sponsorship & trade registration form

Name: _____

Position: _____

Organisation: _____

Address: _____

State: _____ Postcode: _____

Phone: _____

Mobile: _____

Email: _____

DECLARATION: I have read the 2017 Sponsorship Information Prospectus and agree to the 'Sponsorship Conditions' outlined in the document. I declare that I am authorised to make this commitment on behalf of my organisation. I understand that networking hubs will be allocated according to the level of sponsorship, and in the order in which sponsorships are booked.

Level of sponsorship

Please tick your level of sponsorship.

- Gold Supporter (\$10,000 + GST)
 Silver Supporter (\$5,000 + GST)
 Bronze Supporter (\$2,500 + GST)
 Advertising: Full page (\$700 + GST) Half page (\$450 + GST) Quarter page (\$300 + GST)

Artwork to be supplied by the sponsor – specifications will be provided

Total Due:

Total amount payable

Please nominate your payment option below (must be completed for your application to be processed)

- Direct Deposit: Account Name: QNADA Ltd, BSB No: 064-012 Account Number: 10225141
Please use 'AWS2017' & your company name as the reference. Email the payment confirmation to info@qnada.org.au
- Cheque made payable to 'QNADA Ltd'
- Please send me a tax invoice

To secure sponsorship please send form to:

Post: AWS 2017, c/- QNADA, Lvl 20 300 Queen Street, Brisbane 4000

or scan and email to: info@qnada.org.au

Terms and Conditions

- All payments must be received one (1) month after the signed sponsor/exhibitor agreement is returned and no later than 31 May 2015.
- Notice of cancellation must be submitted in writing prior to 31 May 2017. 50% cancellation fee will apply.
- Cancellations received after 31 May 2017 will not be refunded.